



Sponsorship Levels for the 2026 VCGP

Presenting Sponsor: \$2,500- Max of 3 Businesses

- As a Presenting Sponsor, your business name and/or logo will be prominently listed *after* the 2026 Virginia City Grand Prix on all event materials, advertisements, posters/banners, etc.
2026 Virginia City Grand Prix, presented by Your Business
- 10' x 20' Vendor Booth Space
- Business logo* prominently displayed on all Official Event Apparel
- Presenting Sponsor placement/identification on VCGP website
- Logo and Link on VCGP Website (VCGP.com)
- Promotion across VCMC/VCGP Social Media Platforms with 3 specific callouts through the year.
- Shoutouts by Announcers during the Draw Party and during Race Weekend.

Gold Sponsor: \$1,000

- Business logo* displayed on all Official Event Apparel
- 10' x 20' Vendor Booth Space
- Gold Level Sponsor placement/identification on VCGP website
- Logo and Link on VCGP Website (VCGP.com)
- Promotion across VCMC/VCGP Social Media Platforms with 1 specific callout through the year
- Shoutout during Race Weekend

Silver Sponsor: \$500

- 10' x 10' Vendor Booth Space
- Silver Level Sponsor placement/identification on VCGP website
- Logo and Link on VCGP Website (VCGP.com)
- Promotion across VCMC Social Media Platforms

Bronze Sponsor: \$250

- Proud Sponsor Logo on Event Display/Banner **
- Logo and Link on VCGP Website (VCGP.com)
- Promotional affiliation across VCMC/VCGP Social Media Platforms

Specific Class or Event Sponsorship:

(i.e. Pro Class, Warrior, Mini-Race, Barrel Races, etc.)

- Naming Rights to Class or Activity: (ACME Co. Pro Class)
- Logo Prominently displayed on Event Shirts*
- 10 x 20 Vendor Booth
- Priority Sponsor placement/identification on VCGP website
- Logo and Link on VCGP Website (VCGP.com)
- Promotion across all VCMC Social Media Platforms

The pricing of secondary sponsorship is determined by the level of activity and additional expense to the VCMC.

Please contact VCMC with your promotional ideas we will work with you to create an effective and visible promotional event.

**** High resolution logo files must be provided by sponsor to VCMC before April 4, 2026.***

***** Proud Sponsor vendors/sponsors are not individually recognized, but are allowed to promote their business as a Proud Sponsor of the VCGP.***

The Virginia City Motorcycle Club (VCMC) is a 501(c)3 organization. Sponsorship fees can be paid in cash, check, or through an agreed upon in-kind donations of good or services. If you have any questions, please contact Amy Fye at vcgpfm@gmail.com or (775) 721-0811 for more information.