

Sponsorship Levels for the 2024 VCGP

Presenting Sponsor: \$2,500

- As the Presenting Sponsor, your business name and/or logo will be prominently listed <u>after</u> the 2024 Virginia City Grand Prix on all event materials, advertisements, posters/banners, etc.
 - 2024 Virginia City Grand Prix, presented by Your Business
- 10' x 20' Vendor Booth Space
- Business logo* prominently displayed on all Official Event Apparel
- Presenting Sponsor placement/identification on VCGP website
- Logo and Link on VCGP Website (VCGP.com)
- Promotion across all VCMC Social Media Platforms

Gold Sponsor: \$1,000

- Business logo* displayed on all Official Event Apparel
- 10' x 20' Vendor Booth Space
- Gold Level Sponsor placement/identification on VCGP website
- Logo and Link on VCGP Website (VCGP.com)
- Promotion across all VCMC Social Media Platforms

Silver Sponsor: \$500

- Business logo* displayed on all Official Event Apparel
- 10' x 10' Vendor Booth Space
- Silver Level Sponsor placement/identification on VCGP website
- Logo and Link on VCGP Website (VCGP.com)
- Promotion across all VCMC Social Media Platforms

Bronze Sponsor: \$250

- Proud Sponsor Logo on Event Shirts **
- Logo and Link on VCGP Website (VCGP.com)
- Promotional affiliation across VCMC Social Media Platforms

Specific Class or Event Sponsorship:

(i.e. Pro Class, Warrior, Mini-Race, Barrel Races, etc.)

- Naming Rights to Class or Activity: (ACME Co. Pro Class)
- Logo Prominently displayed on Event Shirts*
- 10 x 20 Vendor Booth
- Priority Sponsor placement/identification on VCGP website
- Logo and Link on VCGP Website (VCGP.com)
- Promotion across all VCMC Social Media Platforms

The pricing of secondary sponsorship is determined by the level of activity and additional expense to the VCMC.

Please contact Paul Gross with your promotional ideas and the VCMC will work with you to create an effective and visible promotional event.

* High resolution logo files to be provided by sponsor to VCMC prior to April 7, 2024.

** Proud Sponsor vendors/sponsors are not individually recognized, but are allowed to promote their business as a Proud Sponsor of the VCGP.

The Virginia City Motorcycle Club (VCMC) is a 501(c)3 organization. Sponsorship fees can be paid in cash, or through in-kind donations of good or services. If you have any questions, please contact Paul Gross at (310) 721-7865 mobile/text or paulcgross@comcast.net for more information.